

PRIVACY POLICY

We value the trust you place in us. That's why we insist upon the highest standards for secure transactions and customer information privacy. Please read the following statement to learn about our information gathering and dissemination practices.

Note: Our privacy policy (Privacy Policy) is subject to change at any time without notice. To make sure you are aware of any changes, please review this Privacy Policy periodically.

By visiting this website, you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree, please do not use or access our website. By mere use of the website, you expressly consent to our use and disclosure of your personal information in accordance with this Privacy Policy. This Privacy Policy is subject to our Terms of Use.

1. COLLECTION OF OTHER INFORMATION

- 1.1 When you use our website, we collect and store your personal information and other information which is provided by you from time to time. Our primary goal in doing so is to provide you a safe, efficient, smooth and customized experience. This allows us to provide services and features that most likely meet your needs, and to customize our website to make your experience safer and easier. More importantly, while doing so we collect personal information from you that we consider necessary for achieving this purpose.
- 1.2 You can browse the website which require you to provide your personal information including but not limited to your name, mailing address, residential address, age, sex, profession etc. Once you give us your personal information, you are not anonymous to us. Where possible, we indicate which fields are required and which fields are optional. You have the option to not provide information by choosing not to use the website. We may automatically track certain information about you based upon your behaviour on our website. We use this information to do internal research on our users' demographics, interests, and behaviour to better understand, protect and serve our users. This information is compiled and analyzed on an aggregated basis; the results of such aggregated analysis may be provided to external parties. Your personal information may also be analyzed so as to provide you customized information, or information with a customized approach on our website or software application. This information may include the URL that you just came from (whether this URL is on our website or not), which URL you next go to (whether this URL is on our website or not), your computer browser information, and your IP address.
- 1.3 We at present do not use data collection devices such as "cookies" on the website. Notwithstanding the aforesaid, we may, in future, use data collection devices such as "cookies" on the website to help analyze our web page flow, measure promotional effectiveness, and promote trust and safety.
- 1.4 If you transact with us, we collect some additional information, such as a billing address, a credit / debit card number and a credit / debit card expiration date and/ or other payment instrument details.
- 1.5 We collect personally identifiable information (email address, name, phone number, credit card / debit card / other payment instrument details, etc.) from you when you set up an account with us. While you may be able to browse some sections of our website without being a registered member, access to certain activities/features do require registration. We reserve the right to use your contact information to send you offers based on your previous orders and your interests.

2. USE OF INFORMATION

- 2.1 We use personal information to provide the services you request. To the extent we use your personal information to market to you, we will provide you the ability to opt-out of such uses. We use your personal information to resolve disputes; troubleshoot problems; help promote a safe

service; collect money; measure consumer interest in our products and services, inform you about online and offline offers, products, services, and updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection.

2.2 In our efforts to continually improve our product and service offerings, we collect and analyze demographic and profile data about our users' activity on our website. We identify and use your IP address to help diagnose problems with our server, and to administer our website. Your IP address, and, potentially, location, is also used to help identify you and to gather broad demographic information.

2.3 We may occasionally ask you to complete optional online surveys. These surveys may ask you for contact information and demographic information (like pin code, age, or income level). We use this data to tailor your experience at our website, providing you with content that we think you might be interested in and to display content according to your preferences.

3. SHARING OF INFORMATION

3.1 We may share personal information with our other corporate entities and affiliates to help detect and prevent identity theft, fraud and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of our services; and to facilitate joint or co-branded services that you request where such services are provided by more than one corporate entity. Those entities and affiliates may not market to you as a result of such sharing unless you explicitly opt-in.

3.2 We may disclose personal information if required to do so by the Indian laws or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process. We may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms of Use or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public.

3.3 We and our affiliates will share / sell some or all of your personal information with another business entity should we (or our assets) plan to merge with, or be acquired by that business entity, or re-organization, amalgamation, restructuring of business. Should such a transaction occur that other business entity (or the new combined entity) will be required to follow this Privacy Policy with respect to your personal information.

4. LINKS TO OTHER SITES

Our website links to other websites that may collect personally identifiable information about you. We and/or website are not responsible for the privacy practices or the content of those linked websites.

5. SECURITY PRECAUTIONS

Our website has security measures in place to protect the loss, misuse, and alteration of the information under our control. Once your information is in our possession we adhere to security guidelines, protecting it against unauthorized access.

6. CHOICE/OPT-OUT

We provide all users with the opportunity to opt-out of receiving non-essential (promotional, marketing-related) communications from us, and from us in general, after setting up an account.

7. ADVERTISEMENTS

We may use third-party advertising companies to serve ads when you visit our website. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you.

8. YOUR CONSENT

By using the website and/or or software application and/ or by providing your information, you consent to the collection and use of the information you disclose on the website and/or software application in accordance with this Privacy Policy, including but not limited to your consent for sharing your information as per this Privacy Policy. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

9. QUESTIONS?

Please contact us at consult@techperspect.com regarding any questions regarding this Privacy Policy.